Tube Yourself!
The UCR Homecoming YouTube Video Contest!

You could win a $350.00 bookstore gift certificate!

It’s so easy to enter! Make a UCR Homecoming video that uses actual footage of the 2007 UC Riverside Homecoming celebration. Follow the easy entry rules below and you could win! Prizes will be awarded in the following categories:

1. **Funniest Video.** Our top prize goes to the Funniest Video – as selected by a special panel of student judges.
2. **Most Viewed.** Second prize goes to the UCR Homecoming video with the highest number of page views on www.YouTube.com.

**RULES OF ENTRY**

1. You must be a current UC Riverside student with a valid UC Riverside student ID.
2. Your video must include footage shot during the 2007 UCR Homecoming.
3. You must post your video on www.YouTube.com by Monday, March 5, 2007. Most viewed award will be presented to the most viewed video as of Friday morning, March 9, 2007 at 9:00 am, however, the video still must be entered by the March 5, 2007 deadline.
4. Also submit your YouTube link to Homecoming@UCR.edu by March 5, 2007.
5. You must tag your YouTube video with the phrase, “UC Riverside Homecoming.”
6. Send your friends a link to your video to accumulate page views.
7. UC Riverside reserves the right to disallow any video based on questionable content including, but no limited to, profanity, dangerous stunts, and personal attacks. So make it edgy but keep it clean. Don’t use words or images that your Grandmother wouldn’t like. And don’t make fun of actual people.

Tube yourself. Tube your friends. Tube your campus!